



**International Institute of
Health Management Research**



PH -09 ONLINE MANAGEMENT DEVELOPMENT PROGRAM ON QUALITATIVE RESEARCH METHODS USING DATA ANALYSIS THROUGH ATLAS.TI

Date: MARCH 22 -24, 2021 (1:30 – 5:30 PM)

RATIONALE:-

In the present pandemic period and uncertainty, qualitative research has important and unique role to find out the solutions and way forward to solve the crises. It involves collecting and analyzing non-numerical data (e.g., text, video, or audio) to understand concepts, opinions, or experiences from population. It can be used to gather in-depth insights into a problem or generate new ideas for research and solution to the complex problems. This method adopts subjective human and participant experience-based techniques in contrast to that of generic methods of inquiry. Qualitative studies are generally to seek answers to questions about the 'what', 'how' or 'why' of a phenomenon, rather than questions about 'how many' or 'how much'. It is a research strategy that usually emphasizes words rather than quantification in the collection and analysis of data. It is a flexible, 'inductive', 'abductive', or data-driven orientation. Qualitative researchers place more emphasis on generating and developing descriptions and explanations than upon testing pre-defined hypotheses.

This training programme will enhance qualitative research skills using ATLAS.ti software among researchers including public health professionals.

LEARNING OBJECTIVES

This research technique will have enable researchers and public health professionals to design effective qualitative studies addressing a range of critical issues in public health and social science. Researcher will have also able to select and implement appropriate qualitative methods to meet their study's objectives, generate, analyze and interpret the qualitative data through software.

The specific objectives are:

- To introduce the technique among researchers so that they develop interest for qualitative research
- To enable researchers to develop theoretical knowledge of qualitative research,
- To strengthen the qualitative research skills in research method, process of data collection, data analysis and interpretation of data, and
- To enhance the skills of participants in using ATLAS.ti for qualitative data analysis.

BENEFITS

The course will be beneficial to those who are engaged in research at the different levels. It will enable participants to use qualitative research methods to utilize and interpret qualitative research data to meet the study objectives.

TARGET AUDIENCE

The training course is aimed at researchers, Masters, Ph. D and post-doctoral research scholars, programme managers and programme implementers who are concerned with healthcare and social science projects. Overall, the training course will be beneficial to all those involved in survey and various programs related to health and social science sectors.

COURSE CONTENTS

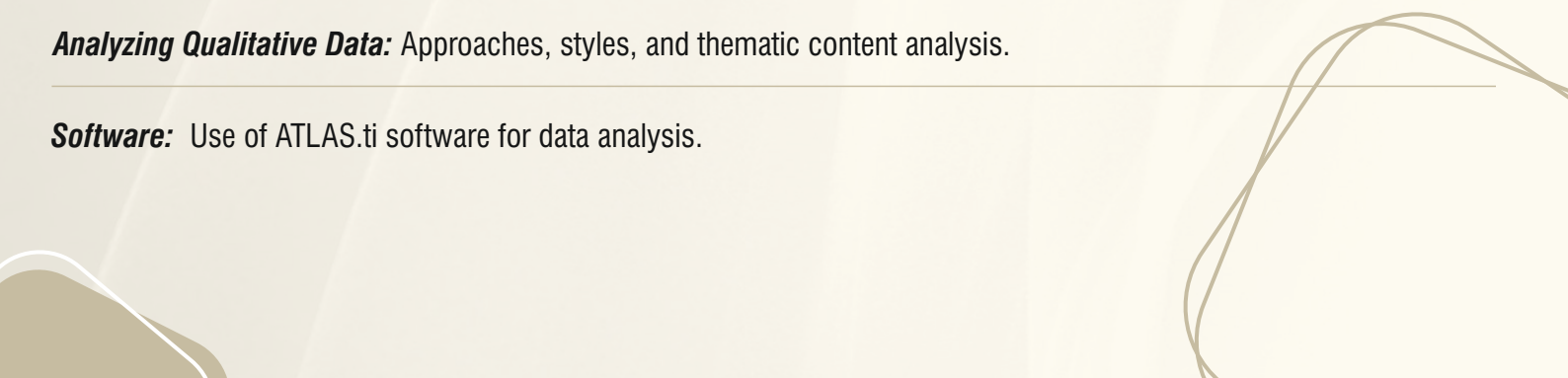
Qualitative Research: Concept, theories, sampling process and ethics.

Qualitative Research Designs: Ethnography, Grounded theory, and Case study.

Generating Qualitative Data: In-depth Interviews, Focus group discussions, Group Interviews, Observational Methods and Using Documentary Sources.

Analyzing Qualitative Data: Approaches, styles, and thematic content analysis.

Software: Use of ATLAS.ti software for data analysis.



RESOURCE PERSONS

COURSE COORDINATOR

Dr Sumant Swain, Assistant Professor, IIMR Delhi



Dr. Sumant Swain is an Assistant Professor in IIMR, Delhi. He has a background in social sciences and awarded M Phil and Ph.D from Jawaharlal Nehru University (JNU), New Delhi, India. He has experienced more than fifty health research projects including large scale surveys such as LASI, DLHS and NFHS. Dr. Swain has more than thirteen years of experience in national health programme evaluations, operational and formative research projects using both qualitative and quantitative methods in various health and social programmes. He was a visiting scholar at the Institute of Oriental Studies under Russian Academy of Sciences, Moscow, Russia in different assignments under Indo-Russian Cultural Exchange Program by Indian Council for Social Science Research (ICSSR), Government of India. He has published one

book, eight edited books and many research papers in different disciplines. His areas of interest are health survey research, implementation research, programme evaluation, project management, monitoring & evaluation, health system research, health governance and health security.

Dr. Preetha G S, Associate Professor, IIMR Delhi



She did her MBBS from Government Medical College, Trivandrum and MD in Community Health Administration from the National Institute of Health and Family Welfare, New Delhi. She has led many research projects in public health – quantitative and qualitative, funded by national and international agencies. With more than two decades of clinical and programme experience, she plays a pivotal role in providing key inputs to research projects and activities of the institute. She has also published articles in national and international journals. In her earlier assignments, she has worked with Ministry of Health and Family Welfare (MoHFW) Government of India; NIHFV and United Nations Development Programme in various capacities.

Dr. Vinay Tripathi, Assistant Professor, IIMR Delhi



Dr. Vinay Tripathi, a PhD in Anthropology from University of Hyderabad, works as an Assistant Professor in IIMR. He is armed with a rich experience in the field of research and development, having coordinated and evaluated different projects, both quantitative and qualitative in the areas of health, water and sanitation, education and rural development. This varied work experience has helped him gain insights and in depth understanding on the intricacies of project management. He has demonstrated expertise in managing and analyzing large datasets. He also teaches data management and analysis to students of Health and Hospital Management.

Dr Manash Pradhan, Assistant Professor International Institute for Population Sciences, Mumbai



Dr. Manas Ranjan Pradhan, Assistant Professor at International Institute for Population Sciences (IIPS), Mumbai possess Ph. D & M. Phil. Degree in Population Studies and Master Degree in Sociology along with proficiency in many analytical software packages often used in population and health research. A proactive professional having ten plus years of experience in teaching, designing research studies, monitoring & evaluation, quantitative & qualitative data analysis, report writing, and training. Moreover, published research articles in international and national level peer-reviewed journals, presented research papers in international and national seminars/conferences and awarded with competitive fellowships.

LAST DATE OF REGISTRATION
10TH MARCH 2021

PARTICIPATION FEE

National Participants: INR 5,000/- plus 18% GST

International Participants: USD 100 plus 18% GST

- Online registration
- No refund of course fee but substitute allowed

INSTITUTE'S BANK DETAILS FOR NEFT/RTGS

Bank Name: HDFC Bank Ltd.

Bank Address: Plot No.11, Aggarwal Central Plaza, DDA Shopping Complex, Sector-5, Dwarka, New Delhi-110075

Bank Account No.: 02490330000019

Bank IFSC Code: HDFC0000249

BIC (Swift) code: HDFCINBBDEL

Bank Account Holder Name: International Institute of Health Management Research

Address of Account Holder: Plot No.3, HAF Pocket, Phase-II, Sector-18A, Dwarka, New Delhi-110075

THE INSTITUTION

IIHMR is a premier institution dedicated towards transforming healthcare through research, training and education. IIHMR runs a full-time two-year Postgraduate Diploma in Hospital and Public Health Management enabling human resource professionals to make noteworthy contributions towards arena of healthcare globally. The institution is fully equipped with state of art facilities to take up Academic and Training programmes. It has an excellent combination of faculty with different backgrounds (Medical and non- medical) to take up Academics, Research and organize Management Development Programs in their respective specialties within and out of the campus. In this regard, IIHMR has been regularly engaged in organizing various Training / MDPs on Hospital Management, Public Health, Healthcare Management and Administration and Information Technology. As per the expertise available with the IIHMR, it can take up any of the customized trainings required by respective institutions depending on their training needs.

In the recent past hospital management training programmes have been organized for Government of National Capital Territory, Delhi, Ministry of Health – Afghanistan, BRAC- Bangladesh, Ministry of Health- Sri Lanka, Ministry of Health and Sports, Myanmar, Ministry of Health and Welfare- Bhutan, Jigme Dorji Wangchuck National Referral Hospital- Bhutan and Ministry of Health- Maldives etc.

For Queries, Please Contact:

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